

Florida Whips Board Meeting Minutes

August 5, 2020

In Attendance via Zoom:

Bob Giles, Lynn Parker, Jan Hamilton, Anne Raisner, Veronica Close, Bettina Scherer, Sandra Hebert, Denise Klinger, Linda Evans, Janet Carswell, Chris Carswell and Betsy Skinner.

Northern Region Events

All northern region events were approved with discussion as follows:

Lynda Jowers & Beth Rieselman will organizer the Metta Baxter class to be held at Grand Oaks, Jan 9-10, 2021

Bob Giles volunteered to be the clinician at Lauchlin Waldoch's Beginner Clinic Nov 14, 2020

Bob Giles recommended having ground volunteers at Lynda Jower's despooning clinic.

Southern Region Events

All southern region events were approved with discussion as follows:

Bob Giles will attend any events that request his assistance as a clinician, judge or volunteer.

Bob Giles moved to accept the Northern Region & Southeast Region event schedules, Lynn Parker 2nd the motion, motion passed.

New Business

Newsletter

Bettina Scherer moved to discontinue mail out newsletters. Motion was 2nd by Linda Evans, motion passed.

Protocols

All updates to protocols were approved. Bob Giles motioned to approve the updates, Bettina Scherer 2nd the motion, motion passed.

Event Profits

The Policy regarding event profits was amended to state that Organizers would pay \$10 of event profits to the Florida Whips for each competitor and the remainder of the profits would be used at the organizer's discretion. Linda Evans moved to accept the policy change, Bob Giles 2nd the motion, motion passed.

New Board Member Position

Lynn Parker made a motion to add a Junior Director to the Board. Motion was 2nd by Jan Hamilton.

Bob Giles nominated Chris Carswell for the new position. The vote will go before the membership at the next meeting. Bettina Scherer will modify the By-laws and post same on the website for review and approval by the membership.

Budget

Sandy Hebert, Janet Hamilton and Beth Rieselman will review it at a later time.

Facebook Page

Janet Hamilton volunteered to contact Tom Warriner, the current admin for The Florida Whips Facebook page to get the admin changed to herself and Denise Klinger.

Event Flyer

Bettina Scherer suggested The Florida Whips create an event flyer called “Florida Winter Carriage Driving Festival” to promote participation in and draw spectators to the carriage driving events in Florida. She designed a sample flyer listing all events by the club, ADS & FEI. Funds to be provided to Bettina for the cost of producing the flyers. Bob Giles motioned to approve the flyer and funds to produce it, Betsy Skinner 2nd the motion. Motion passed.

Marketing

Sandy Hebert will send out a welcome packet to new members to include a welcome letter, a calendar and a Florida Whips sticker. Sandy Hebert also suggested the club purchase a tent with the Florida Whips logo to be used to make the club more visible at events and volunteered to set up at Live Oak Lynn Parker made a motion to purchase a tent, Betsy Skinner 2nd. Motion passed

Recognition Program

Sandy Hebert proposed the Whips start a recognition program which would award members with badges for attending clinics, volunteering, etc. Betsy Skinner made a motion to adopt the recognition program, Bob Giles 2nd, motion passed.

Awards Program

Denise Klinger volunteered to head an awards program to honor competitors who achieve outstanding success in driving competitions. Bob Giles made a motion to adopt the awards program, Lynn Parker 2nd, motion passed.

Additional Items

Lynn Parker suggested the Whips pay for a yearly subscription for online meetings via Google Meet at a cost of \$100 a year vs using Zoom which limits the length of their online meetings. Bob Giles made a motion to subscribe to Google Meet, Linda Evans 2nd, motion passed.

Bettina Scherer made a suggestion that the Florida Whips contact the Florida Horse Park to see if they would like help renovating or building a new hazard for driving events held there. Linda Evans volunteered to make a call to the Florida Horse Park to inquire about the above. If they would like help, a volunteer group will be organized for that purpose.

Janet Carswell inquired as to the ability to add fresh content to the website on a weekly basis vs monthly to keep the website current and interesting so people will come back more than once a month. Veronica Close will check with the website designer to see if this is possible.

Bettina Scherer will write a disclaimer regarding trainers who wish to be listed on the Resource page of the Florida Whips website.

Lynn Parker volunteered to update the Board of Directors contact list and send out the revised list to all board members.

Veronica Close will work with web designer, Karen Kennedy to update the link of the contact email on the Board of Directors page of the website with the members personal email.