

# Minutes for the Florida Whips Board of Directors Meeting – 8/7/2024

Meeting held via Zoom call and called to order by Sandy Hebert.

## Roll Call - Present:

1. President – Sandy Hebert
2. Vice President – Paul Van Sickle
3. Secretary – Kristal Ray
4. Treasurer – Beth Reiselman
5. Membership Chair – Gail Thomas
6. Youth Director – Karen Cherry
7. Northern Regional Director - Janet Crumpton
8. Southern Regional Director - Pat Picornell

## Report of President – Sandy Hebert

- Board Insurance: Contacted previous insurance agent, Karen Bogan, (303-614-6961, karen@equisure-inc.com) regarding insurance for the board. She is no longer our agent. New agent is Erin Gilbert (303-407-7560). Traveler's did not send the renewal notice. A new copy was received, a survey must be completed, and payment is due on 8/9/2024. There is a slight increase in the cost. Kristal was added to the policy.

## Report of Vice President - Paul Van Sickle

- The events schedule was published on the Board Facebook page. Paul requested that everyone review and update him with changes / corrections.

## Report of Secretary – Kristal Ray

- Working on obtaining the event insurance certificates. Requests for additional information have been sent as needed.

## Report of Treasurer – Beth Reiselman

- Balances are as follows:
  - General: \$-144.87
  - Northern Region: \$5,242.95
  - Southeastern Region: \$5,294.77
  - Southwestern Region: \$1,844.37
  - Savings: 10,005.67
  - CD: \$5,784.01
  - Reserve for Juniors: \$2,972.12
  - Reserve for Para Drivers: 442.12
- Membership renewals have started to come in

## Report of the Membership Chair – Gail Thomas

- Total individual membership: 255
- Renewals for 2025 to date: 65
- Note: A membership can have more than one member. There are 166 memberships and 255 members.
- There are a total of 174 member votes.
- 4 reciprocal memberships

## Current business:

1. Review proposed events for the 2024/2025 Florida Whips Driving Season
  - a. Insurance has been informed that Kristal Ray is a point of contact.
  - b. Secure insurance for the proposed events:
    - Kristal Ray met with Janet Carswell and has prepared the information requested by insurance for certificates.
    - Some event organizers have been contacted for additional information.
    - Janet Crumpton to provide an event form for the January event at Lynda Jowers farm.
  - c. Concerns regarding the Whips events were raised by Janet Crumpton. There are overlapping events that will impact the ability to secure volunteers. For example Continuous Drive / Live Oak scheduling. It was discussed and determined that current scheduling should not impact volunteers.

- d. The name for the continuous drive should be changed to the "Continuous Drive at Steeplechase Farm"
- e. Stride shows are missing from the current calendar. Stride dates are Sept. 29, Oct. 20, Dec. 8, Jan. 26 and March 9. Paul will update the schedule
- f. Motion to approve Whips events approved.

## 2. Calendar & Events Flyer

- Deadline –
  - Send Calendar to Printer – August 20<sup>th</sup>
  - Events Flyer to Printer – August 20<sup>th</sup>
  - Stuff Envelopes (No Mailing Labels) – August 30<sup>th</sup>
  - Deliver to Gail Thomas by September 2<sup>nd</sup>
- Budget: estimate \$2,500 (250 = approx. \$1,520/approx. \$50.00 Envelopes /Postage approx. \$935 @ \$3.75 each)
- Driver's Digest Ad – approximate \$550.00 for a full-page ad
- Other discussions:
  - Going forward, the club needs to evaluate whether this is the best way to spend club funds.
  - Need to convene a committee to decide what the mission of the Whips is.
  - Need to understand how events are performing. Each event is required to submit a form that outlines event profit / loss. Beth Rieselman has been receiving these and has not noted any events that have lost money. This information should be available to help with decisions of what to support.
  - There have been inquiries for ribbons. Ribbons will not be sent with calendars. Separate arrangements will be made to mail ribbons that have been requested.
- Summary: Go forward with the calendar as planned this year. Follow up with the membership to determine if this is the best way to spend club funds.

## 3. Review the roles and responsibilities of each position within the Board of Directors

- Roles and responsibilities were not reviewed.
- Each board member was asked to review the bylaws available on the website.
- Questions and necessary review will be held at the next meeting.

## 4. Proposal to combine the Southeast and Southwest regions into one Southern Region

- Requires the approval of the membership → It was determined that membership approval is not required. The board can make this decision.
- Combine the funds allocated to both regions into one → Motion to combine made and approved by board.
- New proposed state map was not discussed.

## 5. Proposal to create a Members Code of Conduct which would include the following:

- Commitment to Adhering to Safety Standards
- Sportsmanship Requirements
- Diversity Equity and Inclusion Policy
  - It was suggested that adoption of the ADS Code of Conduct had been approved previously. Kristal will check previous minutes to see if this is the case. If previously approved, these will be included in our policies.
  - Another policy issue was raised by Beth Rieselman. Currently, any expenditure over \$500 has to be approved by the membership. Payments like the insurance premiums are always above that amount and typically cannot wait for membership approval.

## 6. Proposal to request event dates at the Florida Horse Park as far in the future as possible → *not discussed*

## 7. Florida Whips sponsorship of Iron Horse ADS event at FHP

- Janet Crumpton requested that the Whips co-sponsor a banner for the Iron Horse event at Florida Horse Park. The cost for the Whips would be \$150.
- Motion was accepted.

## 8. Create a comprehensive awards and recognition program to ensure it is consistent, affordable, and sustainable

- Need a committee to design an awards program. It should create a program budget to include all awards & recognition (Combined Driving/Pleasure Show/Volunteers)
  - Cost of Awards
  - Cost of Shipping
- Denise Klinger resigned and will no longer be doing year end awards.

- Create an incentive program for event organizers to report a complete and accurate list of volunteers so that list can be used to recognize volunteer efforts at the end of the season.
- Volunteers for the Awards Committee: Kristal Ray, Janet Crumpton, Louis Leister. This committee will design the awards program.
  - Beth Reiselman to put together award expenses for the last three years.
  - The new program should have a policy that addresses the distribution of the awards (significant expense is incurred for those awards not picked up at the meeting).

10. Website review

- Sandy has been working on this with Veronica so the club has a backup resource.
- Veronica has agreed to add all of the event dates when they are available.

Sandy Hebert adjourned the meeting